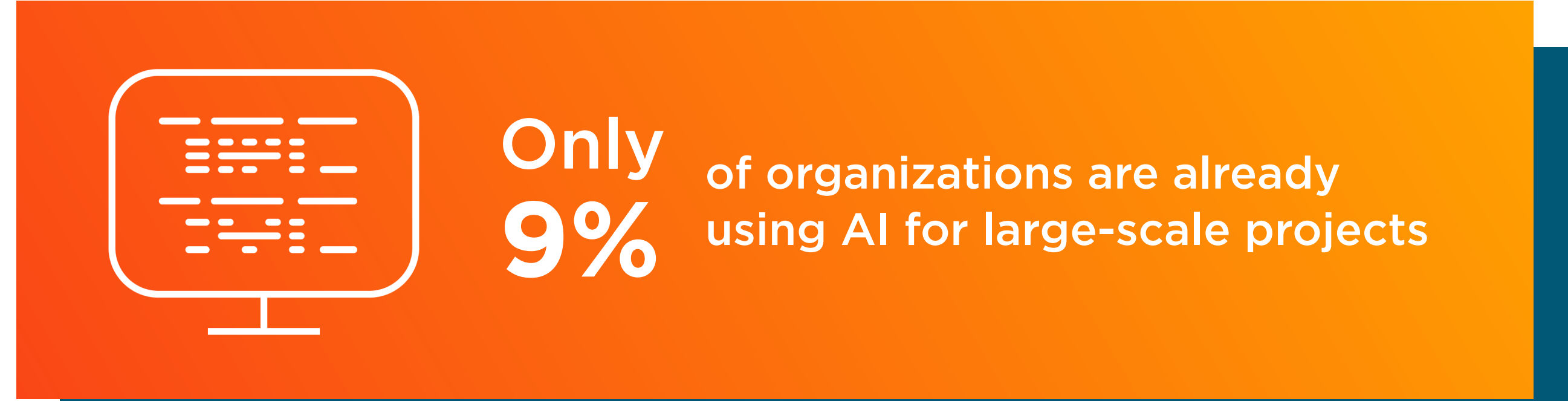
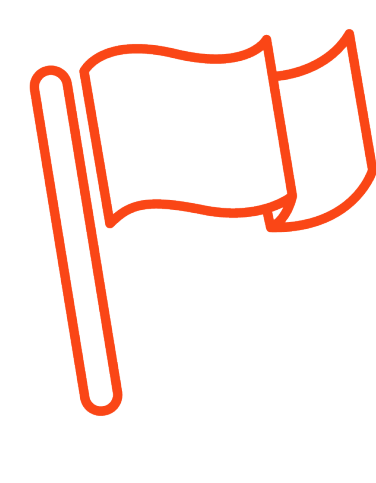


ACHIEVING FRICTIONLESS AI: WHEN, WHERE, AND HOW

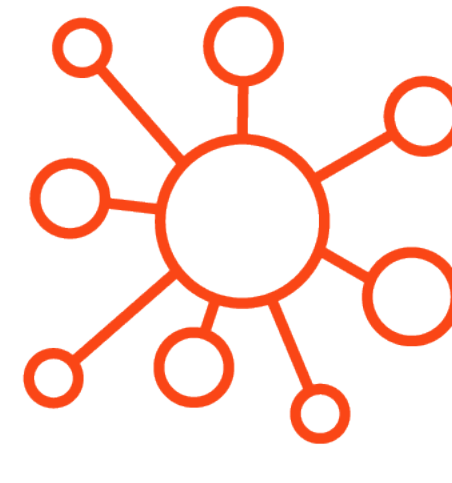


Where are organizations on their data strategy?



42%

Still getting started

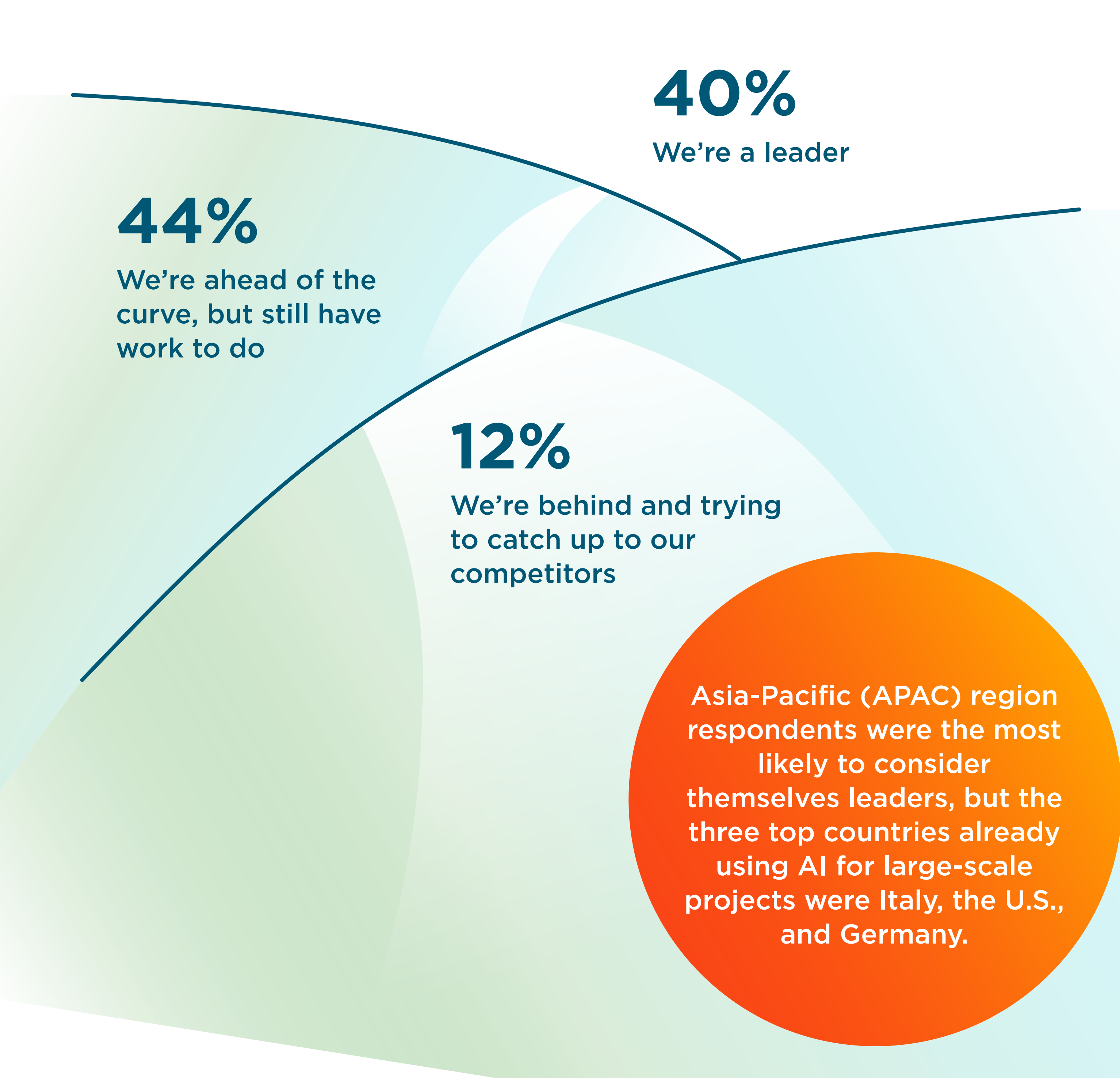


52%

Looking to scale

Ahead of the curve or lagging behind?

Respondents said:

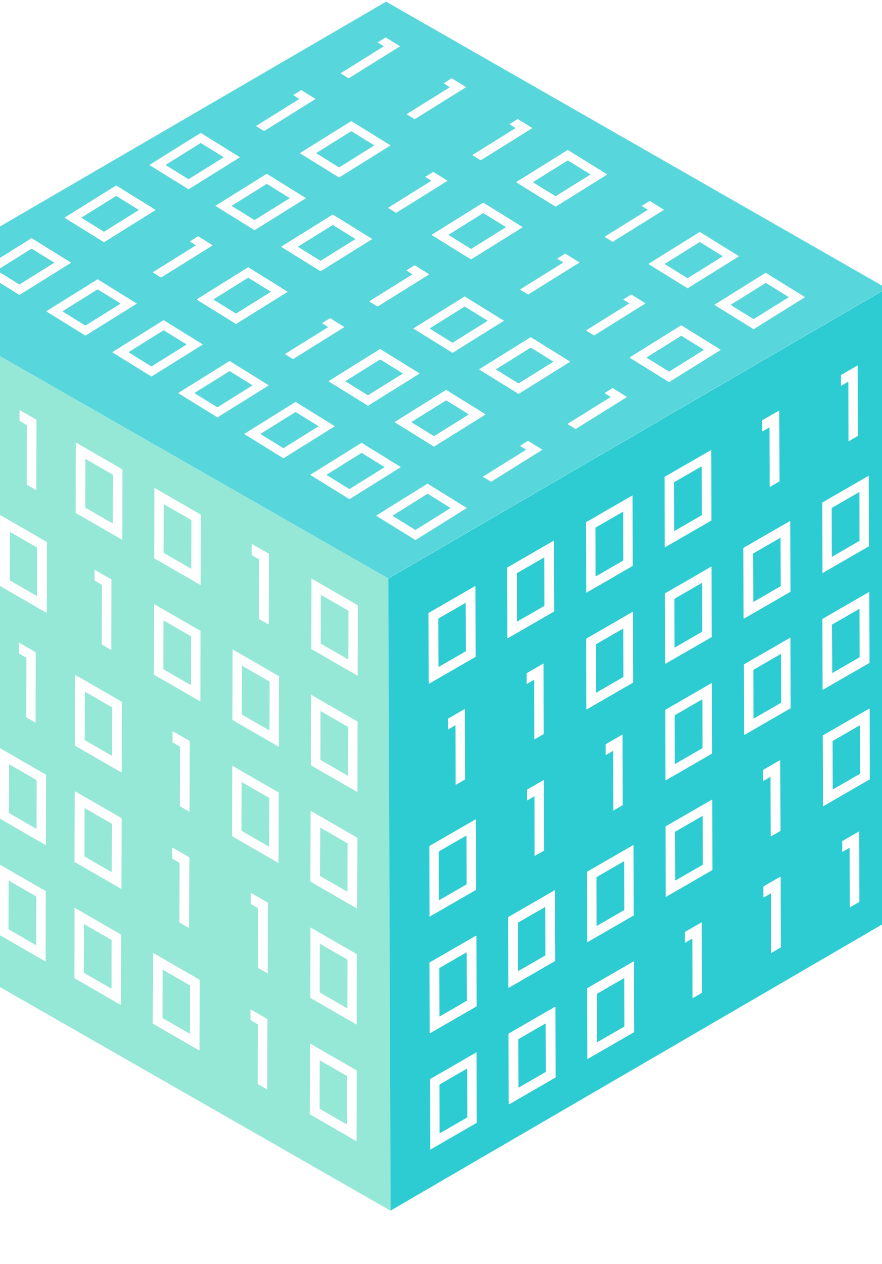
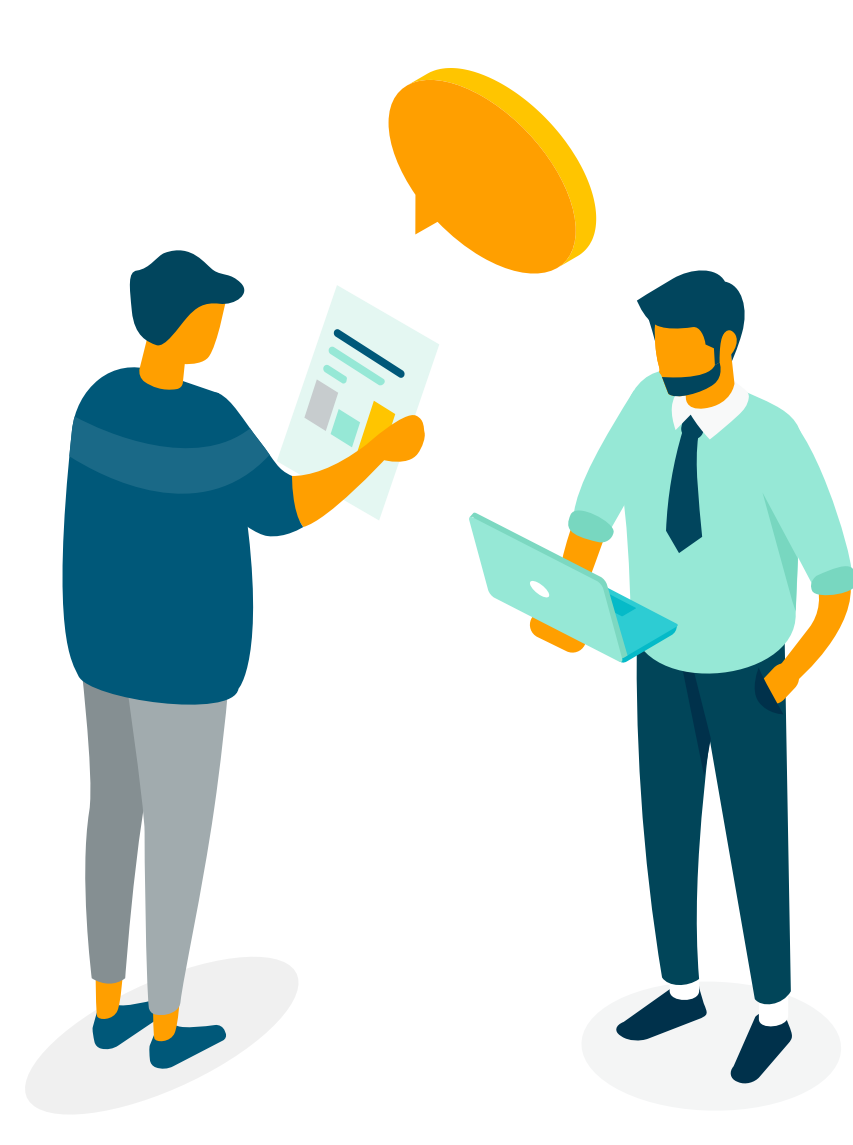


WHERE is frictionless AI most beneficial?

According to respondents:

Top benefits of data analytics:

- 45%** Optimizing workflows
- 44%** Reaching better decisions faster
- 41%** Making the organization more competitive



Top use cases for AI:

- 39%** Quality assurance
- 37%** Improving customer experience and predicting behavior
- 33%** Predictive maintenance
- 30%** Identifying supply chain inefficiencies

Organizations are struggling to find ways for AI to:

- 44%** Streamline financial operations
- 41%** Improve security
- 40%** Improve safety



HOW will organizations get there?



When embarking on their data and AI strategies, organizations first:



36%

Determine resources needed



32%

Assign an internal staff



20%

Outsource the project



12%

Hire temporary work



Leaders and employees disagree on "how"



96%

of executives believe their organization has a structured data science program in place



17%

of user-level employees disagree



69%

of executives believe it's possible to scale AI projects without training domain experts in data and AI



49%

of user-level employees disagree

#ONLYFORWARD

Altair commissioned an independent, international online survey of 2,037 professionals employed throughout several target industries who work with data in some capacity. Fieldwork took place in March 2023.

View the full survey report [here](#).